

2024 Vicksburg Farmers' Market Rules with Approved Highlighted Changes

2024 Mission: To provide a community market experience that promotes locally grown food and highlights artisan products.

1. Market Overview

- a. Market hours will be every Friday from 2:00pm until 6:00pm at the Community Pavilion.
- b. The market will operate from May 17 to September 27, 2024.
- c. Vendors should be set-up and in their assigned stall by 1:45pm for sales to begin at 2pm. Vendors should notify the Market Manager (Rachel Plankenhorn 269-501-7264) within 24 hours of market day in the event they will be absent and or late. If a vendor arrives late without notifying the Market Manager, your stall may be reassigned.
- d. Vendors are strongly encouraged to stay for the duration of the market and have enough products to sell through the end of the day unless permission is obtained from the Market Manager.
- e. Please display all required licenses prominently.

2. Space Rental and Location

- a. All vendor stalls will be assigned by the Market Manager.
- b. Vendors will provide their own table(s) and a sign with their business name and product costs visible.

3. Vendor Categories

- a. Farmer/Grower: 75% or more of produce sold is grown by you/vendor.
- b. Retailer: 75% or less of produce sold is grown by someone the vendor is selling for.
- c. Baked Goods and/or Value-Added Products: Vendor makes/bakes entire product in accordance with Licensed Kitchen regulations, Michigan Cottage Food Laws or Michigan Department of Agriculture and Rural Development.
- d. Artisan: Vendor uses raw materials to derive and sell their consumer good/product.
- e. Food Truck: Vendor sells ready to eat, on-site prepared food. NO PRODUCTS SOLD ARE TO BE STORE BOUGHT OR COMMERCIALY MADE.

4. Products

- a. Arts/home-made items are allowed if they have a relationship to health and nutrition.
- b. Sales of plants with proper licensing, gardening products, bee products and personal hygiene products are acceptable.
- c. Non-food items are allowed at the discretion of the Market Manager who maintains the right to accept/reject products in advance of market day based on the diversity of desired goods.
- d. Products sold at the market should be Michigan grown/made. Product must maintain a high level of quality and packaged and appropriately labeled in compliance with Cottage Food Law, Health Department regulations, Michigan Department of Agriculture and Rural Development and USDA requirements.
- e. All products must conform to legal and licensing requirements of: ● Michigan Department of Agriculture and Rural Development ● Michigan Cottage Food Laws ● Guidelines for Providing Safe Food Sampling at Farmers' Markets

- f. Products should be displayed neatly for appeal to customers and market environment.
- g. All prices should be posted and clearly visible.
- h. Vendors not selling their own products MUST post the source/point of origin.
- i. The term organic may only be used, in written or verbal marketing, by growers who are Certified Organic in accordance with the USDA National Organic Program.

5. Parking

- a. Vendors may park around the Pavilion perimeter or in areas designated by Market Manager if your stall is in the center section of the Pavilion. 2

6. Emergency Procedures

- a. Vendors using a heat source must always have a fire extinguisher accessible.
- b. A first aid kit and Emergency Procedures for Farmers' Market will be maintained on site.
- c. Vendors will be notified (via text or phone call) in case of severe weather (storm or tornado watch or warning).

7. Participation in Food Assistance Programs include:

- a. SNAP
- b. Double Up Food Bucks
- c. WIC Project FRESH
- d. Senior Project FRESH/Market FRESH
- e. Generous Hands (GH)
- f. South County Community Service
- g. Vicksburg Farmers' Market Gift Certificates
- g. Tokens and/or gift certificates (issued by the market) will be reimbursed for their full value (generally) in a check upon agreement with the Market Manager on the week following the market when submitted. You may choose to accumulate coupons/tokens and submit them for reimbursement later (though preference is to submit them in a timely manner and not held until the end of the market season).

Vendors are responsible for knowing the food programs honored at the market and displaying a sign at your booth for the programs which you are eligible.

I have read and agree to follow the Rules of the Market above.

Signature

Date

Name of Business